KATHERINE MIRALDI
UX/UI DESIGNER

miraldidesign.com

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Minneapolis+St.Paul, MN

in katherinemiraldi

Be katherinemiraldi

UXUI Designer with a graphic design background who is passionate about building usable, visually captivating digital products that have a positive impact on users' lives.

EDUCATION

UX/UI CERTIFICATE
University of Minnesota

B.A. GRAPHIC DESIGN
University of Northwestern
St. Paul, Minnesota

PROJECTS

STEPPINGSTONE THEATRE.ORG
JANUARY 2021
- Performed user interviews, card sorting, ideation, sketching, wireframing to improve the navigation, homepage design, class sign up and checkout process.
- Created numerous prototypes of varying fidelity to test usability through A/B and Guerilla testing.

NSA.ORG (RWD)
NOVEMBER 2020
- Conducted usability testing and heuristic evaluation on the National Security Agency website focusing on the information architecture improvements as well as improving the career search process.
- Created low to high fidelity screen designs and performed user testing of new navigation and career search.

SLIDE TRAVEL BUDGET APP
OCTOBER 2020
- Performed user interviews, ideation, card sorting, sketching, wireframing to improve the navigation, homepage design, class sign up and checkout process.
- Created numerous prototypes of varying fidelity to test usability of the navigation and checkout process.

EXPERIENCE

FRIENDSHIP CHURCH
GRAPHIC DESIGNER
NOVEMBER 2017 - PRESENT
- Led the redevelopment of the Friendship brand through print and digital design.
- Developed a social media plan that increased online viewers and involvement during Covid-19 restrictions.

MIRALDI DESIGN
FREELANCE GRAPHIC DESIGNER
JANUARY 2004 - PRESENT
- Collaborated with business owners in order to deliver and exceptional design solutions on-time and on-budget.
- Contracted with publishing and marketing firms, small business owners, individuals, and non-profits in Minnesota, Virginia, and NYC.
- Wedding invitation design showcased in *Minnesota Bride Magazine*.

ANDREW BROOKS MEDIA GROUP
CREATIVE DESIGNER
2005 - 2012
- Created the award-winning brand and design of monthly lifestyle magazine, *Showcase Magazine* from inception.

SKILLS

Sketching
Wireframing
Atomic Design
UI Grids and Composition
Color Theory
Heuristic Evaluation
Typography
Competitive Analysis
Responsive Web Design
Print & Digital Design

Rapid Prototyping
Interaction Design
Iconography
Storyboarding
Decision Flow Diagrams
User Need Identification
User Experience Interviewing
Persona Creation
Data Analysis
Photography

TOOLS

Adobe XD
Miro
InVision
Photoshop
InDesign
Illustrator
Figma
Visual Studio
Balsamiq
Trello
Monday
MS Office

DEVELOPMENT

HTML5
CSS3
Javascript
Git