

KATHERINE MIRALDI


UX / UI DESIGNER

miraldidesign.com

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Woodbury, Minnesota

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User Experience Designer with a graphic design background who is passionate about solving complex problems and creating easy-to-use digital products.

EDUCATION

UX/UI CERTIFICATE

University of Minnesota

B.A. GRAPHIC DESIGN

University of Northwestern

St. Paul, Minnesota

EXPERIENCE

THOMSON REUTERS

UX DESIGNER (Contract)

JULY 2021 - PRESENT

- Contributing to a remote, agile team reimagining a legacy product. *-Confidential-*

FRIENDSHIP CHURCH

GRAPHIC DESIGNER

NOVEMBER 2017 - JULY 2021

- Led the redevelopment of the Friendship brand through print and digital design.
- Produced a social media strategy that increased online viewers and involvement during Covid-19 restrictions.

MIRALDI DESIGN

FREELANCE GRAPHIC DESIGNER

JANUARY 2004 - PRESENT

- Collaborated with business owners in order to deliver and exceptional design solutions on-time and on-budget.
- Contracted with publishing and marketing firms, small business owners, individuals, and non-profits.

ANDREW BROOKS MEDIA GROUP

CREATIVE DESIGNER

2005 - 2012

- Created the award-winning brand and design of monthly lifestyle magazine, *Showcase Magazine* from inception.

PROJECTS

STEPPINGSTONE THEATRE.ORG

HOME PAGE & REGISTRATION EXPERIENCE

- Performed user interviews, card sorting, ideation, sketching, wireframing to improve the navigation, homepage design, class sign up and checkout process.
- Created numerous prototypes of varying fidelity to test usability through A/B and Guerilla testing.

NSA.GOV

NSA JOB SEEKER EXPERIENCE

- Conducted usability testing and heuristic evaluation on the National Security Agency website focusing on the information architecture improvements as well as improving the career search process.
- Created low to high fidelity screen designs and performed user testing of new navigation and career search.
- Designed responsive screens to show all breakpoints.

SLIDE APP

TRAVEL BUDGETING EXPERIENCE

- Performed user interviews, ideation, card sorting, sketching, wireframing to improve the navigation, homepage design, class sign up and checkout process.
- Created numerous prototypes of varying fidelity to test usability of the navigation and checkout process.

SKILLS

Sketching & Wireframing

Research Analysis

Design Thinking

UI Grids and Composition

Workshops

Heuristic Evaluation

Competitive Analysis

Responsive Design

Rapid Prototyping

Storyboarding

Decision Flow Diagrams

User Need Identification

User Experience Interviewing

Persona Creation

Data Analysis

Decision Flow Diagrams

TOOLS

Adobe Creative Suite

Figma

Adobe XD

Miro

InVision

Visual Studio

Balsamiq

MS Office

Trello

Azure DevOps